Cityscape WIRE
Women in Real Estate

Cityscape Global

10 – 13 September 2023
Riyadh Exhibition & Convention Center Malham Kingdom of Saudi Arabia
To inspire, fuel and unite professional women to thrive in the real estate industry.
CityscapeWIRE Program Overview

**Day 1 | September 10**
- **THE PROPTECH STAGE**
  - Digital visionaries: Current innovations in PropTech spearheaded by Women - Powered by CityscapeWIRE

**Day 2 | September 11**
- **CityscapeWIRE Masterclass**
  - Followed by Meet the Leaders of Tomorrow Panel Networking

**Day 3 | September 12**
- **NEOM FUTURE OF LIVING STAGE**
  - Unifying Perspectives - Collaborative approaches to accelerating the Kingdom’s growth and prosperity - Powered by CityscapeWIRE

**Day 4 | September 13**
- **CityscapeWIRE Future of Architecture Workshop**
  - In partnership with RIBA

**Conference Stage**

**Meeting Room**

**Conference Stage**

**Meeting Room**

**Conference Stage**

**Conference Stage**

**Conference Stage**

**Meeting Room**

**Meeting Room**

**Meeting Room**
# CityscapeWIRE Masterclass
Empowering Careers in Real Estate

## 11th September
Registration Required

A unique opportunity to delve into the significance of nurturing a growth mindset, implementing strategies to overcome imposter syndrome, and harnessing essential tools to confidently build a successful real estate career.

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>5.45PM</td>
<td>Registration</td>
<td></td>
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<tr>
<td>6.00PM</td>
<td>Opening Remarks</td>
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<tr>
<td>6.05PM</td>
<td>Presentation: Leadership Lessons:</td>
<td>From leading with impact and confidence to breaking the shackles of imposter syndrome.</td>
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<td></td>
<td>Speaker: Asil Attar</td>
<td>Esteemed and accomplished figure in the business world, recognized as an award-winning Forbes Top 100 Arab Businesswoman and one of the first female CEOs in the Middle East.</td>
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<tr>
<td>6.35PM</td>
<td>Meet the Leaders of Tomorrow Panel Discussion</td>
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<td>Speaker: Dr Cristina Mateo</td>
<td>Associate Dean at IE School of Architecture and Design, one of Europe's leading higher-education business institutions.</td>
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<tr>
<td>7.05PM</td>
<td>Speed Mentoring Sessions</td>
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<tr>
<td>7.30PM</td>
<td>Networking</td>
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# CityscapeWIRE: Future of Architecture Workshop

- In Partnership with RIBA

## Theme: The Healthy City; Designing for Wellness

The workshop will see teams tackle interrelated aspects of wellness in a city in Saudi Arabia, focusing on what makes a city healthy, desirable, and equitable.

The delegates will be grouped into teams to each consider one of the seven interdependent aspects of wellness and find creative design solutions to improve an area in Riyadh.

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<tbody>
<tr>
<td>10.45AM</td>
<td>Registration</td>
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<tr>
<td>11.00AM</td>
<td>Opening Remarks</td>
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<tr>
<td>11.10AM</td>
<td>Keynote Address</td>
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<tr>
<td>11.20AM</td>
<td>Part 1</td>
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<tr>
<td>1.30PM</td>
<td>Part 2</td>
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### Opening Address

#### Dr. Valerie Vaughan-Dick
Chief Executive Officer, RIBA

### Keynote Address

#### Dr. Sumaya al Sulaiman
Architecture and Design Commission (ADC) and CEO of Saudi Arabia’s Architecture and Design Authority, Minister of Culture.

### Part 1 | Workshop: The Healthy City – Designing for Wellness

- **Moderator:** Christine Espinosa-Erlanda, Associate Director, Godwin Austen Johnson (GAJ)
- **Farah Alazzazy:** Award-winning climate strategist and Director of ESG and Innovation, ACCON, Middle East
- **Simone De Gale:** Founder Simone De Gale Architects
- **Nathalie Rozencwajg:** Director, NAME Architecture
- **Tala Alnounou:** Head of Marketing, LWK
- **Sandra Woodall:** Principal, Tangram MENA
- **Debbie Flevotomou:** CEO/Head of Global Design
- **Daktie Flavostomou:** Head of Global Design

### Part 2 | Meet the Leaders Networking

- **Farah Alazzazy**
- **Simone De Gale**
- **Nathalie Rozencwajg**
- **Tala Alnounou**
- **Sandra Woodall**
- **Debbie Flevotomou**
- **Daktie Flavostomou**

Registration Required

12th September
Think Tank Session
Rethinking Cities to Meet Future Challenges

Immersive, Idea-Generating Session Designed to Foster Collaborative Problem-Solving.

Interactive Round tables
Each table will be dedicated to a specific theme revolving around the overarching topic of preparing our cities for future challenges.
Mix of fellow thought leaders, innovators, city planners, and experts from diverse backgrounds, each one bringing a unique perspective to the table.

This Think Tank Session is about brainstorming, collaboration, and shared problem-solving. It’s about diverse perspectives meeting under one roof to conceive the cities of the future.

Let’s rethink, reimagine, and redesign the future of urban living together.

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<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>10.45AM</td>
<td>Registration</td>
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<tr>
<td>11.15AM</td>
<td>Welcome and Introduction</td>
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<tr>
<td>11.15PM</td>
<td>Roundtable discussions</td>
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<tr>
<td>12.25PM</td>
<td>Audience Debrief, Q&amp;A and Findings</td>
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<tr>
<td>1.00PM</td>
<td>Closing Remarks</td>
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Registration
Welcome and Introduction
Roundtable discussions
Audience Debrief, Q&A and Findings
Closing Remarks
Networking
Women in Smart Cities Day 4 | 70 Attendees

Fostering smart city initiatives to tackle urban challenges head-on.

Pioneering innovative approaches to drive the transformation of urban spaces into sustainable, inclusive, and technologically advanced smart cities.

Putting into action gender-responsive urban planning strategies that emphasize safety, accessibility, and well-being.

Harnessing the power of technology, innovation, and digital connectivity to unlock new opportunities.

Registration
Welcome Remarks and Address
Nikki Greenberg
World-leading futurist

Part 1: Panel Discussion:
Leading the Change: The urgent need for smart(er) cities
Moderator:
Louisa Dickins
CEO, LMRE

Farah Naz
Award-winning climate strategist and Director of ESG and Innovation, AECOM, Middle East

Jennifer Todd
President of LMS Contractors

Lynnette Sacchetto
Founder & PropTech Strategist, DXB Advisors

Nikki Greenberg
World-leading Futurist

Audience Q&A
Part 2: Afternoon Tea
Network and Meet the Smart City Leaders
Cityscape WIRE
Women in Real Estate

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