

CityscapeWIRE

Women in Real Estate

x

Cityscape
Global

10 – 13 September 2023

Riyadh Exhibition & Convention Center Malham Kingdom of Saudi Arabia





Our Mission

**To inspire, fuel and unite
professional women to thrive in
the real estate industry.**

CityscapeWIRE Program Overview

Day 1 | September 10

THE PROPTech STAGE

Digital visionaries: Current innovations in PropTech spearheaded by Women - *Powered by CityscapeWIRE*

Conference Stage

Day 2 | September 11

CityscapeWIRE Masterclass
Followed by Meet the Leaders of Tomorrow Panel Networking

Meeting Room

THE PROPERTY PORTFOLIO FORUM

Building Together: The Power of Diversity and Inclusion in Real Estate - *Powered by CityscapeWIRE*

Conference Stage

Day 3 | September 12

CityscapeWIRE Future of Architecture Workshop - In partnership with RIBA

Meeting Room

NEOM FUTURE OF LIVING STAGE

Unifying Perspectives - Collaborative approaches to accelerating the Kingdom's growth and prosperity - *Powered by CityscapeWIRE*

Conference Stage

DESIGN AND ARCHITECTURE STAGE

Pecha Kucha Edition: The race to net zero cities - *Powered by CityscapeWIRE*

Conference Stage

Day 4 | September 13

CityscapeWIRE Think Tank Session

Meeting Room

Women in Smart Cities Panel discussion followed by Meet the Leaders

Networking afternoon tea

Meeting Room

CityscapeWIRE Masterclass

Empowering Careers in Real Estate

11th September
Registration Required



5.45PM

Registration

6.00PM

Opening Remarks

6:05PM

**Presentation: Leadership Lessons:
From leading with impact and confidence to breaking the shackles of imposter syndrome.**



Speaker:

Asil Attar

Esteemed and accomplished figure in the business world, recognized as an award-winning Forbes Top 100 Arab Businesswoman and one of the first female CEOs in the Middle East.

6.35PM

Meet the Leaders of Tomorrow Panel Discussion



Speaker:

Dr Cristina Mateo

Associate Dean at IE School of Architecture and Design, one of Europe's leading higher-education business institutions.

7.05PM

Speed Mentoring Sessions

7.30PM

Networking

A unique opportunity to delve into the significance of nurturing a growth mindset, implementing strategies to overcome imposter syndrome, and harnessing essential tools to confidently build a successful real estate career,

CityscapeWIRE: Future of Architecture Workshop

-In Partnership with RIBA

12th September
Registration Required

Theme: The Healthy City; Designing for Wellness

The workshop will see teams tackle interrelated aspects of wellness in a city in Saudi Arabia, focusing on what makes a city healthy, desirable, and equitable.

The delegates will be grouped into teams to each consider one of the seven interdependent aspects of wellness and find creative design solutions to improve an area in Riyadh.

10.45AM

Registration

11.00AM

Opening Remarks

11.10AM

Opening Address



Dr. Valerie Vaughan-Dick
Chief Executive Officer, RIBA

11.20AM

Keynote Address



Dr Sumaya al Sulaiman
Architecture and Design Commission (ADC) and CEO of Saudi Arabia's Architecture and Design Authority, Minister of Culture.

11.20AM

Part 1 | Workshop:
The Healthy City – Designing for Wellness



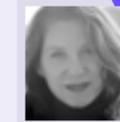
Moderator:
Christine Espinosa-Erlanda
Associate Director, Godwin Austen Johnson (GAJ)



Farah Naz
Award-winning climate strategist and Director of ESG and Innovation, AECOM, Middle East



Simone De Gale
Founder Simone De Gale Architects



Nathalie Rozencwajg
Director, NAME Architecture



Debbie Flevotomou
CEO/ Head of Global Design



Sandra Woodall
Principal tangram MENA



Tala Alnounou
head of marketing, LWK

1.30PM

Part 2 | Meet the Leaders Networking

Think Tank Session

Rethinking Cities to Meet Future Challenges

Day 4 | 50 Attendees

Immersive, Idea-Generating Session Designed to Foster Collaborative Problem-Solving.

Interactive Round tables

Each table will be dedicated to a specific theme revolving around the overarching topic of preparing our cities for future challenges.

Mix of fellow thought leaders, innovators, city planners, and experts from diverse backgrounds, each one bringing a unique perspective to the table.

This Think Tank Session is about brainstorming, collaboration, and shared problem-solving. It's about diverse perspectives meeting under one roof to conceive the cities of the future.

Let's rethink, reimagine, and redesign the future of urban living together.



10.45AM	Registration
11.15AM	Welcome and Introduction  Host Dounia Fadi Managing Director of eXp Realty Dubai.
11.15PM	Roundtable discussions
12.25PM	Audience Debrief, Q&A and Findings
	Closing Remarks
1.00PM	Networking

Fostering smart city initiatives to tackle urban challenges head-on.

Pioneering innovative approaches to drive the transformation of urban spaces into sustainable, inclusive, and technologically advanced smart cities.

Putting into action genderresponsive urban planning strategies that emphasize safety, accessibility, and well-being.

Harnessing the power of technology, innovation, and digital connectivity to unlock new opportunities.

1.45PM

Registration

2.00 PM

Welcome Remarks and Address



Nikki Greenberg
World-leading futurist

2.15PM

Part 1: Panel Discussion:
Leading the Change: The urgent need for smart(er) cities



Moderator:
Louisa Dickins
CEO, LMRE



Farah Naz
Award-winning climate strategist and Director of ESG and Innovation, AECOM, Middle East



Jennifer Todd
President of LMS Contractors



Lynnette Sacchetto
Founder & PropTech Strategist, DXB Advisors



Nikki Greenberg
World-leading futurist

Audience Q&A

3.50PM

Part 2: Afternoon Tea
Network and Meet the Smart City Leaders



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